



ERICA CASTELLI

Senior Art Director



FORMATION



2017
WorkWideWomen.com • **Google Tag Manager e Shopping**

2003
Istituto Rizzoli • **Web Master**

2013
The Vortex • **Social Media marketing and SEO**



1992-1997
Istituto Marcello Dudovich
Tecnico della grafica e della pubblicità

2013
The Vortex • **Social Media marketing and SEO**



SKILL

Art direction • Creative strategy • Web design



Print



TV



BTL



Web



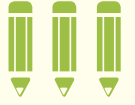
Blog



Photoshop



Illustrator



Dreamweaver



Indesign



Word Press



Quark Xpress

XHTML • Css • Acrobat • Bridge • Keynote • IMovie • Word • PowerPoint

LANGUAGE

ITALIAN
ENGLISH

LIKES



Travelling



Photography



Drawing



Nature



Music



Kungfu

CONTACT



+39 3407586709



ericacastelli.it



ericacastelliart@gmail.com



linkedin.com/in/ericacastelli

2018

Freelance
ericacastelli.it
Knoweb.it
Senior Art Director

2014

Action & Branding
Senior Art Director

ATL/BTL
RCS, McCain, Banca Intesa,
Edenred, Witor's, Citrosil,
Bella Lodi, Panem, Touring
Club, Tamoil, Balthor,
Sole 24 Ore, Tulip, Pandora
Mondadori, Scottex,
San Carlo, Leerdammer,
Babybel

2008

ADF&R
Art Director

BTL
Mylan, Nivea, Eucerin,
World Disney Television

DDB
Graphic Executive

BTL
Audi, Wolkswagen,
Jagermeister, Campari

**Koelliker
Multimedia**
Art Director

ATL/BTL
Mitsubishi, Hyundai,
SsangYong, Bella Lodi,
Pezzini, Bardhal, Pedrini,
No'hma, Ski area
Valchiavenna, Rigamonti

2001

Melis Melis
Junior Art Director

ATL/BTL
Ferrero, Kawasaki,
Marsh, Infor, Oxo,
British School, Tele +

1998